



## **Winnick Sustainable Development Program Enters Second Year at Bloomfield Science Museum in Jerusalem**

*The program, made possible by a grant from Winnick Family Foundation, lays the groundwork for teaching children in Jerusalem about environmentally-friendly materials, principles of sustainability, and how to preserve the earth through knowledge of science and technology.*

**LOS ANGELES, CA** – November 18, 2010 – The Winnick Sustainable Development Program, now in its second year at Bloomfield Science Museum, expanded in 2010 to provide environmental education classes to more than 900 low income students in Jerusalem.

Last year, 15 schools and 300 Jewish children from ultra-orthodox families were directly exposed to elements of the science program and another 600 students participated in supplemental environmental activities sponsored outside the museum by grants from the Jerusalem Foundation and the Winnick Family Foundation.

The program, which is funded by a three-year grant of \$100,000 from the [Winnick Family Foundation](#), is helping the museum develop a permanent curriculum that teaches the use and understanding of environmentally-friendly materials, awareness of principles of sustainability, and motivation to act as individuals and groups to preserve and protect the environment.

Maya Halevy, Director of the Bloomfield Science Museum, stated: “Jerusalem is a place of ancient and competing ideologies. But it is here at the Science Museum that we are trying to use the principles of science to lower the barriers that exist between these communities. I am proud to report that, since its opening in 1992, our museum has engaged more than 1,750,000 visitors from across Israel and the Middle East and from around the world. Our many visitors are now encountering new messages and lessons on a sustainable world, made possible, in part, thanks to the generous support and funds provided by [Karen and Gary Winnick](#) and their Winnick Family Foundation.”

[Gary Winnick](#) said: “This world-class museum and teaching institution features science and technology as an integral part of human culture, inviting its visitors to achieve the insight and obtain the knowledge that inevitably comes from intimate encounters with science and technology. We are delighted to support Maya Halevy, her curators and staff at this internationally respected institution.”

The Bloomfield Science Museum was founded by and operates under the auspices of The Hebrew University of Jerusalem and The Jerusalem Foundation. The Museum is also supported by The Ministry of Education, The Ministry of Science, Culture and Sport, The Jerusalem Municipality, and The Jerusalem Foundation.

# WINNICK FAMILY *Foundation*

## **About the Winnick Family Foundation**

The [Winnick Family Foundation](#) encourages project-specific programs but also selectively supports capital campaigns and unrestricted gifts to grantee organizations. There is a preference for projects in Los Angeles and New York – or for those having an international component.

Foundation naming grants include:

- Winnick Family Clinical Research Institute at Cedars Sinai Hospital
- Winnick House at the C.W. Post campus of Long Island University
- Arnold S. Winnick Student Center at the C.W. Post campus of Long Island University
- Winnick International Conference Center at the Simon Wiesenthal Center / Jerusalem
- Winnick Children's Zoo in Los Angeles
- Winnick Faculty Scholar at the Graduate School of Business at Stanford University
- Winnick Hall at the Skirball Cultural Center
- Arnold & Blanche Winnick Popular Library and Karen Winnick Children's Gallery at the Los Angeles Central Library
- Winnick Hillel House at Syracuse University
- Winnick Board Room at the Museum of Modern Art in New York City
- Winnick Winners Mentoring Program for the Los Angeles Unified School District
- Winnick Fellows at UCLA School of Medicine
- Winnick Gallery at Yeshiva University Museum, Center for Jewish History

Karen and Gary Winnick and the Foundation have endowed university and high school literacy and scholarship programs at Brown University, at Mrs. Winnick's alma mater Syracuse University, and at Gary Winnick's alma mater, Long Island University.

They have also funded the transformation of the on-campus C.W. Post mansion administrative center – renamed Winnick House – as well as the main cafeteria which is now named in honor of Mr. Winnick's late father.

In California, the Foundation has supported educational programs at the California Science Center, the Museum of Contemporary Art, the Los Angeles County Museum of Art, KOREH L.A., the Los Angeles Zoo, L.A.'s Best Afterschool Program, the Wonder of Reading, the Fulfillment Fund and Noah's Ark at the Skirball Center.

Among the many other Foundation grantees are the Special Olympics, The Center for Jewish History, Children's Scholarship Fund, Partnership for Better Schools, Teach for America, The Gettysburg Foundation, The National Parks Foundation, Best Friends Animal Society, The Los

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Angeles Police Foundation, Shoah Foundation, and the Center for Public Leadership at Harvard University.

The Foundation also supports charities operating outside the United States, including the International Medical Corps, Flora and Fauna, World Wildlife Fund, the David Sheldrick Wildlife Trust, the Israel Museum, the Israel Philharmonic, the Jerusalem Zoo, Heifer International and the Bloomfield Science Museum at Hebrew University in Jerusalem. For more information on the Foundation and its work, visit <http://www.winnickfamilyfoundation.com> on the Web.

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